Advocacy and Education in Community Eye Health

In this 9-week fully online course, learn about the fundamentals of health promotion and education along with the concepts of advocacy at various levels to promote positive eye health, including health care practice and policy.

Aim
This course aims to equip eye health professionals with the ability to apply the principles of advocacy and health promotion in the prevention and treatment of avoidable blindness.

Learning outcomes
On successful completion of this course participants will be able to:
- Analyze how eye health policy affects health and eye health
- Understand and plan the process of information, education and communication (IEC) and appropriate use of IEC tools
- Plan, execute and evaluate an eye health communication campaign

Assessment methods
Online assessment methods include reviewing case studies, practical sessions, online discussions, written report, presentations and contribution to individual and peer group activities

Learning and teaching methods
Online teaching methods include video and audio lectures (including guest speakers), online interactions with teachers and peers, group exercises, peer review and asynchronous discussions on assigned topics.

Course dates
To be announced.

For further details on fee and program schedule, please see:
http://www.communityeyehealth.unsw.edu.au

Contact
Course convener
Ms S Sheeladevi
Email: sheela@lvpei.org
LV Prasad Eye Institute
Hyderabad, India